



Printing Specifications

IANZ Accredited Laboratory Logo

Reproduction

The logo may be reproduced as large or as small as you require. Your graphic designer or printer will be able to create whatever size you specify from the electronic file we have supplied.

The logo may only be used in the style prescribed and illustrated below. It should not be redrawn or the proportions altered in any way.

Colour

The one colour treatment is PMS 2747 (Blue) on white. When printing in four colours, blue is made up from: 100% cyan, 90% magenta, and 10% black. If blue is not available, use black. In circumstances where the logo cannot be shown on a white background, it may be reversed out of Blue PMS 2747.

In exceptional circumstances where neither blue nor black is available, the logo may be reproduced in another colour on white, or reversed on a dark colour. In this case IANZ approval must be obtained, please contact us prior to printing.

Logo format



Clear space

The innermost circles of the logo are used to determine the minimum clear space. No objects, text, or graphics (apart from the accreditation number) should sit within the clear space.

Accreditation number

Should you choose to display your IANZ accreditation number, this should be positioned top left.

The height of the number is the same as the text for 'laboratory'. The left hand side of the number should align with the left hand side of the figure 'i'. The top of the number should align with the top of the letter 'A'. The typeface should be Gills Sans Bold. If Gills Sans is not available, use Helvetica Bold.

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