

Logos and Labels

Let the world know you are up there with the best

Each International Accreditation New Zealand (IANZ) accreditation programme is graphically represented by a specially designed logo for maximum impact. Use this easily recognisable logo on your promotional and communication material to stand your organisation apart from the crowd. Display it with pride – it represents the highest attainment for testing and inspection standards.

Types of labels available

1. IANZ Accreditation logo

For all IANZ accredited organisations to help promote their accreditation status. These logos may be used on reports and certificates, and on stationery, promotion material, buildings, company vehicles, etc. They are available electronically and as adhesive labels.



2. ILAC-MRA / IANZ accreditation mark


For IANZ accredited organisations that have a sub-license agreement to use this mark on test or calibration certificates/reports. Contact your IANZ Client Manager to arrange for this agreement. Only available electronically.



3. Calibration labels

To easily identify any equipment that you have responsibility for calibrating. Only available as adhesive labels.

Orange label

calibration	
item no.	
date calibrated	
next calibration	
laboratory calibrated by	
calibration certificate no.	

Green label

CALIBRATION
ITEM No.
DATE DONE
NEXT DUE

4. Endorsement statements

For endorsing written reports. Available electronically and as adhesive labels.



NB. If you require endorsement statements to be printed onto certificates/reports, insert an electronic label or type the wording from the appropriate label and insert the applicable IANZ Accreditation logo in association with the statement. It is not necessary to use the same layout as the printed labels - select position, size and layout to best fit your document.

Printing guide

Printing specification sheets are provided with the logo. These are for your use and for handing on to a printer. Included in the guide are the colour specifications, formatting requirements and the positioning of the accreditation number.

Where NOT to use the Accreditation logo

It is important to note that when the IANZ Accreditation logo appears on corporate stationery, it may not be used for reporting results, certifying product or for other technical information outside the scope of your accreditation.

Rules for the endorsement of reports

For full details for the use of logos and endorsements, please refer to Appendix 1, *IANZ Procedures and Conditions of Accreditation*, AS 1.

How to obtain

To obtain your logo or label, please email info@ianz.govt.nz or phone the Accreditation Services Administration office on (09) 525 6655. Electronic versions will be emailed to you in .eps and .jpeg formats, and will include the printing and colour specifications and a guide on how to promote your accreditation.

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